

Request for Expressions of Interest

Digital Artwork

econext is seeking expressions of interest (EOI) for the creation of digital art assets. The artwork created will be representative of Atlantic Canada's clean technology expertise. The artwork will be used, through various mediums, to communicate and promote complex ideas in an easily digestible visual format.

Examples of subject matters that the artwork would represent could include: environmental sensing, characterization, and monitoring; offshore wind; and marine transportation and logistics. The artwork would depict these activities taking place against backdrops that are clearly Atlantic Canadian.

Artists will be provided with clear direction in terms of the scene that they are expected to depict, including imagery that can be used for guidance and/or inspiration.

Upon request, a series of examples of similar 'scenes' can be provided to artists better illustrate econext's needs.

EOIs should include the artist's estimated cost to create one scene as well as examples of previous relevant works. Costs can be estimated in ranges according to complexity of the scene.

Images created will be the property of econext, and the deliverable will include the original assets as to allow econext to modify the artwork when the need arises (e.g., source Photoshop, illustrator files).

All EOIs received will be considered strictly confidential. econext reserves the right to meet with all, or any, of the parties that express interest through this process. The submission of an EOI does not create a contractual obligation between the econext and the proponent. econext is not obliged to a proponent in any manner until such time that a written contract is executed between econext and the proponent.

EOIs responses should be in DOC and/or PDF format, and sent to Kieran Hanley, econext's Executive Director, via email at kieran@econext.ca no later than **November 19, 2021**. Questions from interested applicants can be directed to the same address.

EOIs Due: November 19, 2021