

Request for Expressions of Interest

Organization and Facilitation of Webinars

Through 2021-22 econext will be organizing a series of webinars to assist firms from Atlantic Canada in pursuing opportunities for international business development. Econext is seeking expressions of interest from interested parties to assist in the organization and delivery of these webinars.

Provided a subject matter, econext requires assistance from a consultant or team of consultants to identify relevant international subject matter experts and/or decision makers and confirm their willingness and ability to present to an Atlantic Canadian audience via a webinar.

The consultant(s) will be responsible for the technical considerations related to the webinar itself, e.g., links for participants, facilitating the content delivery in coordination with the presenter, recording of the webinars, and addressing technical difficulties as they may arise. The consultant(s) may also act as the moderator for the webinar.

Webinars will focus on subjects related to sustainable development concepts like net zero, energy transition, renewable energy, circular economy, ESG, environmental characterization and monitoring, etc. as they pertain to key industries in Atlantic Canada. As such, knowledge, understanding, and existing international contacts (situated in Northern European markets) related to these subject matters is a requirement.

EOIs should include an estimated price to provide the required services on a per-webinar basis. Responses should demonstrate how the proponent (individual or team) meets the technical and non-technical requirements associated with the webinars.

All EOIs received will be considered strictly confidential. econext reserves the right to meet with all, or any, of the parties that express interest through this process. The submission of an EOI does not create a contractual obligation between the econext and the proponent. econext is not obliged to a proponent in any manner until such time that a written contract is executed between econext and the proponent.

EOIs responses should be in DOC and/or PDF format, and sent to Kieran Hanley, econext's Executive Director, via email at kieran@econext.ca no later than **October 28, 2021**. Questions from interested applicants can be directed to the same address.

EOIs Due: October 28, 2021