

## Velsoft



### Company Profile & Description of Products or Services to be Exported:

Velsoft is an educational technologies (EDTECH) company that offers a powerful suite of customizable resources primarily focusing on tools and techniques for workplace learning and performance skills. For over 20 years Velsoft has been a global leader in customizable training technologies with innovations that have changed the economic model of how organizations train their people and grow their organizations.

Highlighted products and services include:

- Corporate learning management system (LMS)
- Virtual classroom technology
- Over 1200 eLearning courses
- Game-based learning development tool
- eLearning authoring and editing software
- Instant eLearning conversion technology
- Instructor-led training materials
- Corporate university platform

Velsoft has changed the workplace learning and performance (WLP) industry by listening to what trainers, operations, and HR managers want and packaging the solution in a unique way that uses technology to expand their training goals. Today, tens of thousands of organizations in more than 164 countries worldwide choose Velsoft as their vendor of choice for customizable knowledge platforms, courseware, eLearning, mLearning, SCORM conversion, and customizable instructional design and development. These companies represent some of the world's largest brands including Amazon, Microsoft, NASA, SpaceX, the United States Air Force, NATO, Pfizer, United Nations, Dell, Lockheed Martin, Revlon, Kraft, Michelin, Princeton University, FedEx, General Motors, Sandals Resorts, Mercedes-Benz, and the Executive Office of the President of the United States of America.

### Value Proposition:

Velsoft is a leader in customizable training materials, enabling organizations to deliver high quality and engaging content to their staff or students using proven classroom and eLearning materials that can be edited and localized to suit any training situation or audience. Velsoft solutions enable customers to enjoy the confidence of knowing they are delivering relevant content while avoiding the extremely costly and time-consuming process of developing internal training materials. We have been successful in the Caribbean because we offer a complete solution that's powerful and easy to use but with a competitive cost.

### Export Experience:

80% of our work is conducted outside of Canada and our products are used in more than 164 countries, including across the Caribbean.

### Mission Objectives:

Velsoft is seeking to meet and establish partnerships with organizations that want to start or to improve their transition to online learning.

### Caribbean Clients or Partners:

- OECS
- Caribbean Tourism Organization
- Massy Group
- ANSA McAL
- University of the Commonwealth Caribbean
- Angostura
- The College of Science, Technology and Applied Arts of Trinidad and Tobago
- PBST
- Richard Branson School of Entrepreneurship – Caribbean
- Trinidad Systems Ltd.
- Carib Brewery
- Jamaican Constabulary Force
- CDACT Granada
- Sital College
- Trinidad and Tobago Tourism and Hospitality Institute
- Caribbean Food Processors Institute (upcoming)

### Company Contacts:

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