

## ESG Partners



### Company Profile & Description of Products or Services to be Exported:

ESG Partners is an advisory firm headquartered in Atlantic Canada, with extensive experience in ESG capacity building, strategy development and implementation. Its clients include start-ups and early-stage investors, through to private, public and not-for-profit organizations in financial services, the energy sector, emerging technologies, utilities, manufacturing, and more. They support clients to become more resilient and competitive, attract talent and capital, create long-term value, and maximize impact across the value chain.

Areas of specialization include:

Educational and capacity building on topics such as -

- ESG in practice: how will this affect my business?
- Influential trends & regulatory environment
- ESG issues and opportunities
- Climate risk and opportunities
- Disclosures and ESG reporting

Strategy development and implementation includes topics such as -

- Materiality assessment and peer analysis
- Benchmarking and goal setting
- ESG framework and policy development
- Governance and oversight matters
- Strategic planning and Implementation
- ESG reporting and disclosures

### Value Proposition:

As ESG leaders with over 15 years of experience in the Caribbean region, ESG Partners is well-placed to deliver exceptional results for clients.

The Caribbean's focus on the Green and Blue Economy is helping to transform the region through sound investment and business opportunities that support climate action and sustainable economic growth. ESG Partners supports the integration of ESG strategy in risk and decision making for both companies and investors.

### Export Experience:

ESG Partners' President and Founder, Nancy Foran, has long-standing ties in the Caribbean having worked throughout the region for 15 years primarily in Barbados and the Eastern Caribbean, Trinidad & Tobago, and Jamaica.

### Caribbean Clients or Partners:

- Republic Financial Holdings – ESG workshops (executive); ESG advisory
- New Energy – Caribbean ESG Financing Summit, co-hosted by New Energy and Republic Bank – emcee and “International ESG Expert”
- Current relationship with Invest Barbados, the Caribbean Climate Smart Accelerator, and various organizations and individuals with whom relationships have been formed over two decades
- Current Board Member of The Institute of Chartered Accountants of the Caribbean (ICAC)
- Previous responsibility for the Canadian accounting profession in the Caribbean
- Established programs with the University of the West Indies while working with CPA Canada and CMA Nova Scotia, Bermuda and the Caribbean

### Mission Objectives:

- Understand and identify needs and opportunities with potential clients throughout the region
- Establish ESG Partners as a trusted ESG and sustainability leader in the Caribbean for capacity building and strategic advisory services
- Build on established relationships throughout the region and forge new ones
- Engage in meetings that lead to ESG Partners supporting the Barbados Green Bank, donor agencies, the financial sector, governmental agencies and associations, and the private sector SMEs

### Organization Contacts:

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