

## Academy Canada



### Description of Products or Services to be Exported:

Academy Canada is a licensed, post-secondary training institution based in Newfoundland and Labrador, Canada. Established in 1985, we have become one of the largest independent colleges in Canada. We offer over 30 diploma and certificate programs from three distinct campuses and deliver Adult Basic Education at 12 remote learning centres around the province. We have helped over 40 000 students build successful careers by delivering hands-on and relevant programs in top employment fields related to Animal Care and Environment, Business, Construction Trades, Creative Studies, Health and Personal Care, Information Technology, and Justice. We are skilled at developing practical curricula and programs for higher education. We have a vast repository of intensive instructor training courses available on topics such as teaching fundamentals, curriculum development, student retention, inclusion, and online learning. Effective program and faculty evaluation, accreditation and compliance, and the delivery of student support services, including support for students with disabilities, are also among our areas of expertise. We work regularly on projects assisting municipalities, businesses, community organizations and Indigenous groups with program/course development, and monitoring and evaluation. Courses can be prepared for in-person or online delivery. We have articulations and credit transfer agreements with other Canadian universities and colleges for over 20 programs providing a pathway to baccalaureate degrees, and have a pathway to employment in Canada with a number of programs. We welcome equally beneficial partnership agreements outlining curriculum lease or development, credit transfers, and 2+2 options.

### Value Proposition:

Academy Canada trains students for real world careers. Our student-centered approach, responsiveness to industry demand, and commitment to quality makes us leaders in our field. Our graduates have achieved great success in their chosen careers and we continuously receive a 95% satisfaction rating from our students and graduates.

### Export Experience:

Academy Canada has participated in 4 trade missions to the Latin American and Caribbean region and has MOUs and Articulation Agreements with registered educational institutions in the region, other agreements in development, as well as a number of informal relationships. Our institution has held agreements with some universities in the Asia and Pacific region and hosted their students for study abroad opportunities.

### Caribbean Clients or Partners:

MOUs and Articulation Agreements with registered educational institutions in Barbados and in St. Lucia; other MOUs in process.

### Mission Objectives:

- Establish bilateral academic pathways between our institution and institutions in the Caribbean;
- Identify and establish strategic relationships with partners in the region;
- Identify and pursue contracts and training opportunities;
- Gather information and market intelligence and better understand the needs of the region.

### Company Contacts:

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