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# Caribbean Program

### **Fundamental Inc.**



## Company Profile & Description of Products or Services to be Exported:

Fundamental Inc. is a climate action consulting firm operating out of Newfoundland and Labrador, on Canada's East Coast. Our mission is to enact climate resilience, social well-being, and lowest life-cycle costs. We strive for efficacy, worthiness and diligence in all our activities. We work in all private and public sectors.

Fundamental Inc.'s primary consulting offerings include:

- GHG emissions quantification as per ISO standards
- Climate vulnerability and resiliency assessments (including public engagement, community outreach and education)
- Climate Action Planning
- Strategic planning around sustainable infrastructure, renewable energy feasibility and design, cross analysis for climate conscious metrics and financial determinants
- Climate related grant funding application writing

#### Value Proposition:

Fundamental Inc.'s key differentiator is the comprehensiveness of our core service offering. Our team's experience encompasses climate mitigation + adaptation, vulnerability + resiliency, economic development, behavioral science, net zero building design, watershed modeling, sustainable master planning, construction project management, and funding application writing. Similarly, we take a layered approach that optimizes across climate mitigation, climate adaptation, and fiscal prudence and financial management. We have a bespoke methodological framework that has been developed based on meeting the needs of our clients.

#### **Export Experience:**

Fundamental's Managing Director has delivered consulting services in Latin America, Europe, Asia and the Middle East.

#### Caribbean Clients or Partners:

None to date.

#### **Mission Objectives:**

- Better understand the unique challenges and opportunities of potential clients and partner organizations;
- Develop relationships with potential partners with which we can collaborate to deliver projects to address climate change, build local capacity and create a positive local impact; and
- Develop relationships with potential clients who have identified a climate related need to which we can bring value and consulting services

#### **Company Contacts:**

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