

# Caribbean Program

### **MRSB Consulting Services Inc.**

## MIRISIB

## Company Profile & Description of Products or Services to be Exported:

MRSB Consulting Services Inc. (MRSB) is a privately-owned corporation in Charlottetown, Prince Edward Island, Canada. We are a leading provider of professional business consultancy services in Atlantic Canada with over 20 years of experience. The firm has a qualified team of experienced consultants and administrators from a variety of sectoral backgrounds.

MRSB has extensive experience working with government departments and agencies, educational institutions, industry associations, non-profit organizations, community groups, and private-sector businesses. We offer a wide range of business services to our diverse portfolio of clients, including project management, survey design and administration, growth development planning, stakeholder engagement, project and program evaluation, needs and financial analyses, feasibility studies, and more.

#### Value Proposition:

MRSB consultants bring years of relevant experience helping organizations of all sizes and scopes navigate rapidly changing landscapes and dealing with sector-specific challenges. MRSB has completed a significant number of engagements in the tourism, environmental, health, education, and financial sectors. Many MRSB engagements involve working with government officials, boards of directors, industry representatives, and other project stakeholders to produce high-quality final deliverables that best address these challenges. MRSB uses a collaborative approach while offering support and expertise through each stage of the engagement process.

The strong professional experience of our consultants, combined with our firm's experience working in various industries and regions and access to resources ensures MRSB clients are exposed to the latest thinking. Our knowledge, expertise, and unique perspectives allow us to generate innovative solutions and help clients achieve their goals.

#### **Export Experience:**

MRSB has participated in 8 trade missions to the Caribbean region, and has completed various engagements in Barbados, Belize, and Haiti.

#### Caribbean Clients or Partners:

Over the past 13 years, MRSB has served as a prime consulting firm, an associate consulting firm, and a sub-contracted partner for a number of projects across the Caribbean, most recently including the Government of Barbados, Government of Belize, and entrepreneurs in Barbados, Belize, and Haiti. MRSB developed strong Caribbean contacts throughout the completion of these engagements.

#### Mission Objectives:

- Export our professional consulting expertise to help partners navigate change and capitalize on trends and opportunities;
- Investigate opportunities through projects and programs funded through International Financial Institutions and the donor community; and
- Re-establish connections with Caribbean partners and further develop a network of local Caribbean consultants.

#### Company Contacts:

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