



**econext**

**Partnership  
Opportunities  
Guide**

**2023**



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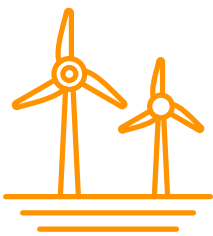


Become an  
**econext**  
**Mission Partner**

## The Opportunity

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Be recognized for your investment in helping us to accelerate clean growth in Newfoundland and Labrador. As a mission partner, you will be contributing to econext's efforts to:



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position businesses  
for success in the  
green and blue  
economies



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help communities and  
industries adapt to  
climate change and  
achieve net zero



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foster innovation,  
entrepreneurship, and  
workforce  
development in rapidly  
changing sectors

# Term and Annual Investment

Partnership lasts

**1 year**

from date of investment

Annual investment of

**\$10,000**

## Benefits



Your logo prominently displayed on econext website, weekly newsletter, and other member wide correspondence



Preferential access to advertising on the econext website and newsletter



Recognition via logo at all econext events



Short written piece in econext annual report (250 words)



Option to be the exclusive partner of a specific econext initiative (ask us for details!)



# Become an **econext** Conference Partner

## The Opportunity

Conference partners are provided with excellent visibility within the cleantech and environmental sectors. There are four partnership packages to choose from. The packages come at varying price points, with varying levels of benefits associated with each one.

**Conference  
Brand  
Partner  
\$975**

**Bronze  
\$1,500**

**Silver  
\$3,500**

**Gold  
\$5,000**



## Benefits - Gold (\$5,000)

Prominent branding display on all pre-conference advertising including [econext.ca](http://econext.ca), weekly newsletter, and all conference mail-outs

Pre- and Post-Conference content sharing in weekly newsletter and on all econext social media channels

Six (6) conference registrations for members of your team and opportunity to set up booth display

Prominent branding displays in-Conference during meal and refreshment breaks

Opportunity to introduce presenters/panelists during Conference

Opportunities for branding and content on [econext.ca](http://econext.ca) and our virtual training platform



## Benefits - Silver (\$3,500)

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Prominent branding display on all pre-conference advertising including [econext.ca](http://econext.ca), weekly newsletter, and all conference mail-outs



Pre- and Post-Conference content sharing in weekly newsletter and on all econext social media channels



Four (4) conference registrations for members of your team and opportunity to set up booth display

## Benefits - Bronze (\$1,500)

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Prominent branding display on all pre-conference advertising including [econext.ca](http://econext.ca), weekly newsletter, and all conference mail-outs



Two (2) conference registrations for members of your team and opportunity to set up booth display



## Benefits - Conference Brand Partner (\$975)

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Prominent branding display on all pre-conference advertising including [econext.ca](http://econext.ca), weekly newsletter, and all conference mail-outs.



One (1) conference registration for member of your team and opportunity to set up booth display



# Become an **econext** Industry Awards Title Partner

## The Opportunity

The econext Industry Awards celebrate the businesses, researchers, and professionals building the green economy in Newfoundland and Labrador. This is an exclusive partnership with just one Industry Awards Title Partner. There are four awards presented each year in the following categories:







# The Investment

**\$1,500**

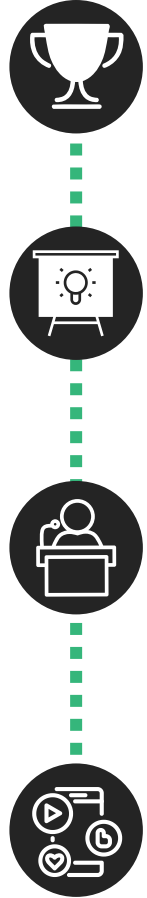
## Benefits

Your company's logo will be included on individual award statues, and perpetual award hardware.

Prominent branding displays during the awards ceremony and reception

Active participant in the award ceremony, including a speaking opportunity, statue presentations, and photo opportunities

Prominent branding display on all pre-awards advertising including [econext.ca](http://econext.ca), weekly newsletter, and award nomination mail-outs





Become an  
**econext**  
**Social Partner**

## The Opportunity

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econext provides networking opportunities throughout the year for its membership to meet each other and the stakeholders in our industry and meet talent and connections for their business. Each year our organization hosts three social events:



Summer Social



Fall Pre-Conference  
Social



Mid-December  
Holiday Social

Additionally, we can work with you to organize socials and events on subjects that you are passionate about on an ad hoc basis.



## The Investment

**\$1,500**  
per social

## Benefits

This partnership is exclusive with just one partner per event. Supporting one of our scheduled social events allows you the opportunity to:



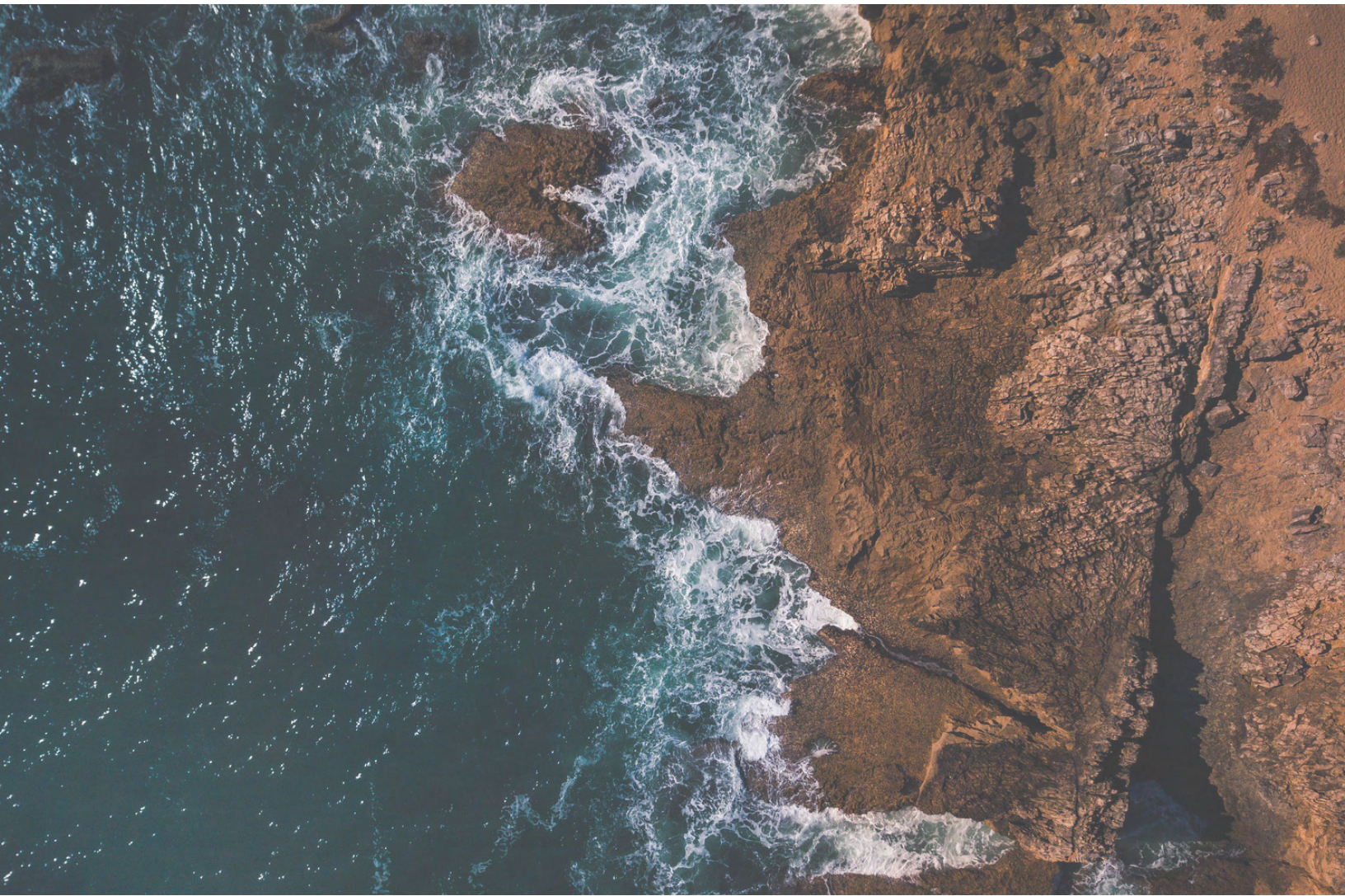
Have a speaking opportunity to address those in attendance



Have your logo and branding displayed prominently at the event space



Leverage advertising through direct communication with membership and through social media pre and post event



## Contact

Partnership opportunities will also exist for hackathons, webinars, and more! econext staff are happy to discuss these partnership opportunities, as well as those outlined in this guide, at your convenience. For further information, contact:

**Colin Heffernan**

*Manager, Industry and Community Engagement*

[heffernan@econext.ca](mailto:heffernan@econext.ca)

(709) 979-0423

[www.econext.ca](http://www.econext.ca)

We are open to creative partnership opportunities that you are passionate about. Get in touch and we'll be happy to discuss!



# Become an **econext** **Hackathon** **Sponsor**

## The Opportunity

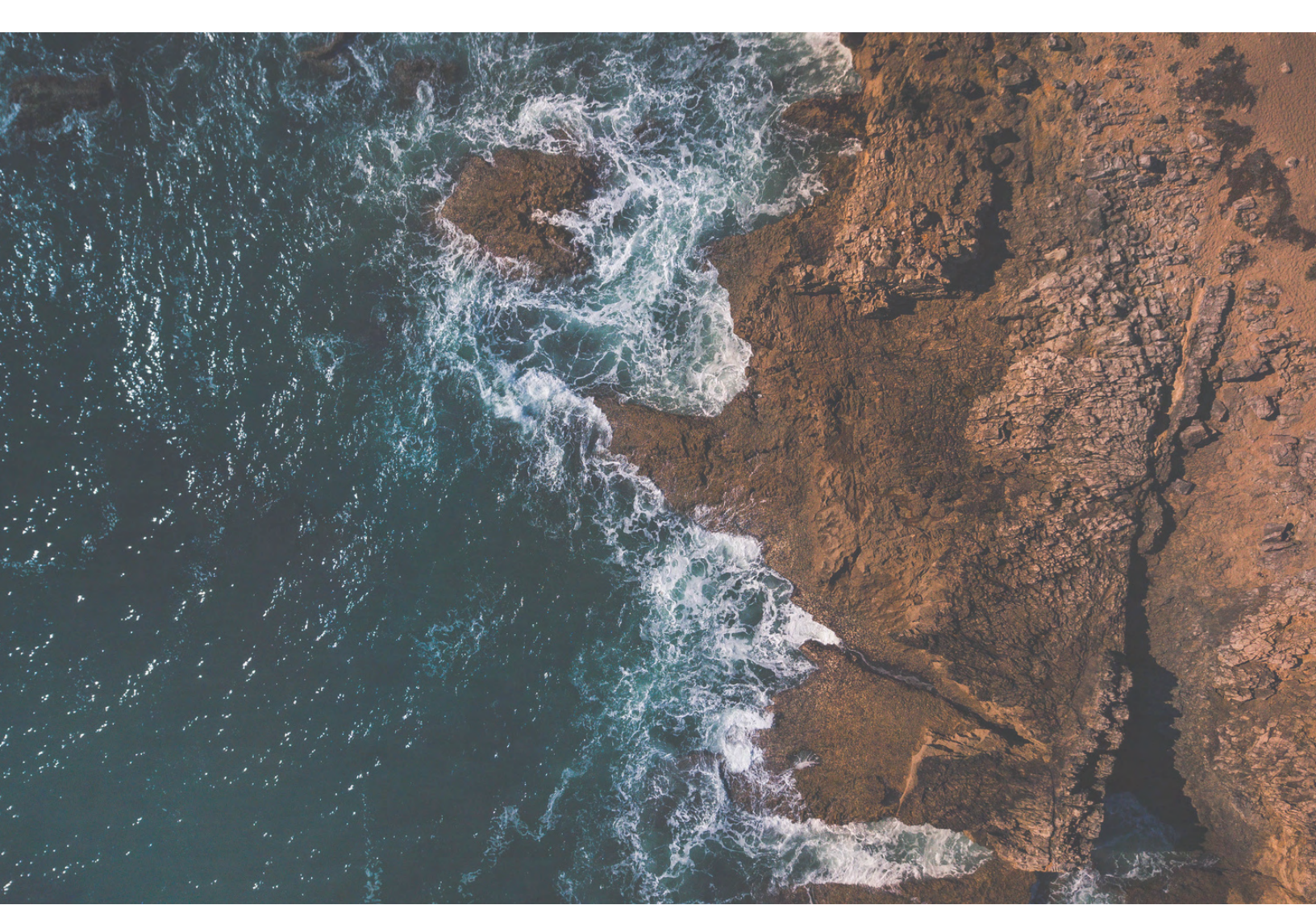
In the next couple years, econext will be hosting a number of hackathons for post-secondary students in the province. Hackathons are competitive events in which students work on teams over a short timeframe to come up with solutions to a set challenge. Our hackathons will set challenges relating to clean energy and green economy in the province.

Help provide a fantastic work integrated learning opportunity for students interested in the clean energy sector

A great opportunity to network with the future workforce of the clean energy industry and gain exposure for your organization

Contribute to working to solve real clean energy challenges currently facing our province

If you're interested in becoming a hackathon sponsor, please reach out to us to learn more about the tiers and benefits!



## Contact

econext staff are happy to discuss partnership opportunities at your convenience. For further information, contact:

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We are open to creative partnership opportunities outside of those outlined in this guide. Get in touch and we'll be happy to discuss!

# Benefits

Benefits/Tiers	Bronze (\$1,500)	Silver (\$2,500)	Gold (\$3,500)
Social media shoutouts	✓	✓	✓
Logo on online materials*	✓	✓	✓
Verbal recognition during the event	✓	✓	✓
Company swag included in student swag bags	✓	✓	✓
Logo displayed on screen during opening and closing*	✓	✓	✓
Logo on attendee's name tags		✓	✓
Room named after your company		✓	✓
Company banner on display in main atrium			✓
Activity named after your company			✓
A meal presented by your company (provided by us)			✓
Opening ceremony participation	Special thanks	Special thanks	Keynote speaker
Number of recruiter passes**	3	5	7

\*Logo size dependent on tier

\*\*Allows members of your company to come watch the action unfold at our Hackathon! Provides a great opportunity to network with the participants