



Employment Opportunity - Marketing & Clean Fuels Intern (Contract)

Closing Date: May 3, 2024

About econext

econext is a not-for-profit association of businesses that accelerates clean growth in Newfoundland and Labrador.

econext works on behalf of over 200 members to foster environmentally sustainable economic development in sectors such as Renewable Energy, the pursuit of Net-zero carbon emissions, circular economy, and Blue ocean tech.

More information on econext, its membership, and our work can be found on our website, www.econext.ca.

The Opportunity

NL is on the frontier of clean fuels on a global scale. Some of the largest clean energy projects in Canada's history are being planned for NL, and econext is looking to hire an individual on an 8-month contract to help us communicate some of these opportunities.

The Marketing and Clean Fuels Intern role is a unique opportunity for the right candidate to support the green economy in NL and play a key role in helping to shape its future clean energy industry.

The successful applicant will:

- Learn about economic development opportunities for communities related to clean energy and assist in planning initiatives to pursue them;
- Learn about important clean energy research and development opportunities in NL and assist in planning initiatives to stimulate innovation;
- Assist in proactively connecting job seekers with job opportunities in NL's emerging clean energy industry; and
- create content (i.e., social media posts, blog articles, etc.) in support of all of the above.

Desired Skills Knowledge and Experience

- Passionate about the green economy, clean energy, innovation, and related economic development concepts; relevant experience in these areas an asset.
- Demonstrated skills in written communications; experience with writing for an online audience an asset; Experience with WordPress CMS an asset.

- Basic to intermediate skills in graphic design applications (i.e. Canva, Adobe Suite)
- Skills and/or experience in Newsletter creation and audience management (with a focus on Mailchimp platform)
- Skills and/or experience in management of social media including Facebook, Instagram, LinkedIn, and X; experience using social media scheduling platforms (i.e. HeyOrca); ability to contribute to social media strategies and forward content planning a definite asset.

Start Date and Term.

The Marketing and Clean Fuels Intern position seeks a successful candidate with a start date that is as soon as possible.

The duration of the contract is eight (8) months, with a salary of \$32,000.

Applicant Requirements

To be eligible to apply for this position with econext, applicants:

- must be between 15 and 30 years old at the start of the internship.
- must be legally entitled to work in Canada.
- must be a Canadian citizen, permanent resident or have been granted refugee status.
- must not be in receipt of Employment Insurance during their internship.
- cannot be currently enrolled in school; and
- must be a graduate of degree or diploma programs from universities, colleges, post-secondary schools, etc.

How to Apply

To apply, please send a resumé or CV to [hiring@econext.ca](mailto: hiring@econext.ca) with the subject line “Application – Marketing & Clean Fuels Intern.” Deadline for submitting an application is 3:00 PM on May 3, 2024.

econext is an equal opportunity employer. We are committed to a work environment that supports, inspires, and respects all individuals, and in which personnel processes are merit-based and applied without discrimination on the basis of race, color, religion, sex, age, gender identity, marital status, disability, national or ethnic origin, military service status, citizenship, or other protected characteristics.