

## The Opportunity

Conference partners are provided with excellent visibility within the cleantech and environmental sectors. There are four partnership packages to choose from. The packages come at varying price points, with varying levels of benefits associated with each one.





## **Benefits - Gold (\$5,000)**

Prominent branding display on all pre-conference advertising including <u>econext.ca</u>, weekly newsletter, and all conference mail-outs

Pre- and Post-Conference content sharing in weekly newsletter and on all econext social media channels

Six (6) conference registrations for members of your team and opportunity to set up booth display

Prominent branding displays in-Conference during meal and refreshment breaks

Opportunity to introduce presenters/panelists during Conference

Opportunities for branding and content on <u>econext.ca</u> and our virtual training platform



## Benefits - Silver (\$3,500)



Prominent branding display on all pre-conference advertising including econext.ca, weekly newsletter, and all conference mail-outs

Pre- and Post-Conference content sharing in weekly newsletter and on all econext social media channels

Four (4) conference registrations for members of your team and opportunity to set up booth display

## Benefits - Bronze (\$1,500)

Prominent branding display on all pre-conference advertising including econext.ca, weekly newsletter, and all conference mail-outs



Two (2) conference registrations for members of your team and opportunity to set up booth display

# Benefits - Conference Brand Partner (\$975)



Prominent branding display on all pre-conference advertising including econext.ca, weekly newsletter, and all conference mail-outs.



One (1) conference registration for member of your team and opportunity to set up booth display



## The Opportunity

econext's Pre-Conference Social is the pre-eminent networking event for professionals in the clean growth sectors. It attracts a diverse crowd of stakeholders, and provides an opportunity to meet fellow conference delegates in a casual setting.

As a partner for this event, you would have a captive audience for your organization and staff to connect with directly about your objectives and how you can help them accelerate towards clean growth.



#### The Investment

Pre-Conference Social partners are provided more flexibility in the investment based on their input.

There are two options provided:

## **Option 1**

The Partner chooses the venue and the menu, and agrees to assume 50% of all related event costs with *econext* covering the other 50%

## **Option 2**

The Partner provides an investment of \$2000.00, and econext staff select the venue and menu



#### **Benefits**

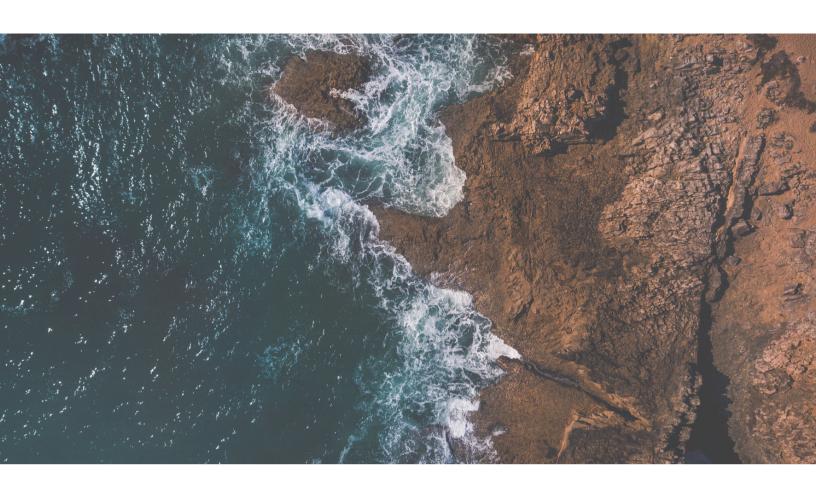
Five minutes of speaking time to address attendees

Logo and branding displays at the chosen venue

Featured advertising as a conference partner on all direct communication with membership including newsletters, and through social media pre- and post-event

The one-on-one support of *econext* staff in the planning and execution of the event





### Contact

econext staff are happy to discuss additional partnership opportunities, as well as those outlined in this guide, at your convenience. For further information, contact:

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We are open to creative partnership opportunities that you are passionate about. Get in touch and we will be happy to discuss!