

# NEWFOUNDLAND & LABRADOR'S GREEN ECONOMY CONFERENCE



OCTOBER 9-10, 2014 HOLIDAY INN ST. JOHN'S

Thursday, October 9th

8h00 Conference Registration

8h30



## Hon. Paul Davis

Premier  
Newfoundland & Labrador

Breakfast & Featured Speaker

9h10 Conference Welcome & Overview of Agenda  
Ted Lomond, Chair of NEIA

9h15 Memorial University and the Green Economy  
Dr. Gary Kachanoski, President and Vice-Chancellor, Memorial University

9h45 Announcement of the SAM Conservation Fund  
Geoff Gallant, President, Stewardship Association of Municipalities Inc.

10h00 Break & Networking

### TRAINING / WORKSHOP

#### INDUSTRY STEWARDSHIP

#### THE FUTURE OF THE SECTOR

**10h20 - Environmental Initiatives of the Canadian Association of Petroleum Producers in Atlantic Canada**

Paul Barnes  
Manager - Atlantic Canada & Arctic  
Canadian Association of Petroleum Producers (CAPP)

**10h20 - The Future of Waste Management in Newfoundland & Labrador**

Mike Samson  
CEO, Multi Materials Stewardship Board (MMSB)

**10h50 - The ROLES Project Update: Cleaning Up in the Mining Industry**

Emma Sharkey  
Manager, Environmental Affairs & Community Relations  
ALTIUS Minerals

**10h50 - The Environmental Focus of the City of St. John's Municipal Plan**

Dave Lane  
Councillor, City of St. John's  
Chair, Environmental Advisory Committee

**11h20 - The Business Case for Greening Building Operations**

Kim Saunders  
Property Manager  
East Port Properties Limited

**11h20 - Design and Development around Waterways and Wetlands**

Wade Lewis  
Head of Restoration and Client Services  
Atlantic Region  
Ducks Unlimited

**Environmental Chemistry Made Easy for Site Investigation and Remediation**

**A New Perspective on Water, Contaminant Solubility, Sorption, Plume Behavior and Innovative Techniques to Enhance In-situ and Ex-situ Remediation**

Bud Ivey  
President & Senior Environmental Specialist  
Ivey International Inc.

**10h00 - 11h50  
(Limited Space - 20 seats)  
REGISTRATION REQUIRED**

PRESENTED BY:

# COX & PALMER

The difference is a great relationship.

NEWFOUNDLAND & LABRADOR'S  
**GREEN ECONOMY**  
 CONFERENCE



OCTOBER 9-10, 2014 HOLIDAY INN ST. JOHN'S

12h00



# Bob Rae

Lunch & Keynote Speaker

Senior Partner at OKT  
 Former Premier of Ontario and Member of Parliament

## IMPROVING YOUR BUSINESS

### 13h30 – Your Business Elevator Pitch

Don-E Coady  
 Owner and Creative Director  
 DC Design House Inc.

### 14h00 – Government Procurement and Greening of the Supply Chain

Leigh Puddester  
 Deputy Minister, Procurement Reform  
 Government Purchasing Agency

### 14h30 – An Introduction to ISO 14000 – Environmental Management

Karen Noftall  
 President  
 Quality Matters

## CASE STUDIES

### 13h30 – PANEL

Innovative approaches taken by developers and practitioners to manage environmental effects and optimize benefits from recent projects in Newfoundland and Labrador

Host: Steve Bonnell  
 Environmental Assessment Practice Leader  
 AMEC

SPEAKERS  
 TBA

## TRAINING / WORKSHOP

### Phase I Environmental Site Assessments – Building Block or Stumbling Block?

Bill Leedham  
 P. Geo., CESA, QPESA,  
 Head Instructor for AESAC

Principal/Senior Geoscientist  
 Down 2 Earth Environmental Services Inc.

13h30 – 15h20  
 (Limited Space – 20 seats)  
 REGISTRATION REQUIRED

15h00

Break & Networking

15h20



# Dwight Ball

Featured Speaker

MHA – Humber Valley  
 Leader of the Official Opposition

16h00

Open Discussion on Green Economy Policy & Issues | moderated by Ted Lomond, Executive Director, NEIA

18h00 – 20h00

## The Reception @ Quidi Vidi Brewery

Feat. Crudo Catering



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## Lorraine Michael

Breakfast & Featured Speaker

MHA – Signal Hill–Quidi Vidi  
Leader of the NDP

### SUSTAINABLE DEVELOPMENT

#### 9h10 – Environmental Management of a Mega-Project – Muskrat Falls

Marion Organ  
*Environmental, Services Manager  
Nalcor Energy*

#### 9h40 – Greening Major Infrastructure Projects

Cory Grandy  
*Assistant Deputy Minister of Works  
Dept. of Transportation & Works*

#### 10h10 – Recent Developments in Aboriginal Engagement in the Environmental Assessment Process – and the Relation to Sustainable Development

Mary E. Hatherly  
*Aboriginal Relations Manager  
Alderon Iron Ore Corp.*

### SECTOR INNOVATION

#### 9h25 – PANEL

#### Alternative Energy in Newfoundland & Labrador

Host: Dan Brake  
*President  
EMSAT Monitoring Solutions*

**SPEAKERS**  
TBA

### TRAINING / WORKSHOP

#### Environmental Crisis Communications

Managing your firm's communications and messaging in the event of an environmental crisis.

Cathy Dornan  
*President  
Cathy Dornan Communications Inc.*

**9h10 – 11h00**  
**(Limited Space – 15 seats)**  
REGISTRATION REQUIRED

10h40

Break & Networking

11h00

#### Research Matching Business Session

A series of rapid-fire presentations from academic and private sector environmental sector researchers. See some of the exciting work happening right here in Newfoundland & Labrador... and what it could mean for your business!

#### FEATURING REPRESENTATION FROM:

*Genome Atlantic, Harris Centre, Mitacs, Natural Sciences and Engineering Research Council of Canada (NSERC), Centre of Forestry Innovation, Build In Canada Innovation Program (BCIP), and National Research Council (NRC).*

12h30

#### The Green Showcase (Exhibition)

Enjoy your lunch and network with your peers at The Green Showcase – an exhibition featuring firms and organizations working to build the environmental sector in Newfoundland & Labrador.

PRESENTED BY:

**COX & PALMER**

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