

WELCOME

Embrace the future of clean growth



Our Team



Chelsea Linfield
Special Projects Coordinator,
Innovation and Green Jobs



Alex Rumbolt
Business Sustainability Lead

A word from econext CEO
KIERAN HANLEY

A word from our sponsor, Entr (Part of Aker Solutions)

STEPHEN PENTON





What is an ideathon?



Ideathons are competitive events in which students work together in teams over a short timeframe to come up with solutions to a set challenge.



Our ideathons are a space to develop innovative solutions for clean growth in Newfoundland and Labrador.

Event Schedule

Friday September 20



5:00PM - 6:00PM	Check-in and Refreshments: Wedgewood Cafe	The Whale Atrium, Core Science Facility
6:00PM - 7:00PM	Opening Ceremonies: Sponsored through Entr by Aker Solutions - Ideathon Challenge Revealed, Guidelines for the Weekend	CSF 1302 Core Science Facility
7:00PM - 8:00 PM	Networking and Team Formation	The Whale Atrium, Core Science Facility
8:00PM	Team Submission Deadline	The Whale Atrium, Core Science Facility



Event Schedule

Saturday September 21



9:00AM

Light Breakfast

The Whale Atrium,
Core Science Facility

9:00AM - 12:00PM

Team Time and
Mentorship

10:30AM - 11:15AM

Workshop: Green 101
presented by econext

CSF 1302
Core Science Facility

12:00PM - 2:00PM

Sponsor Booths & Lunch:
Manna Bakery Sandwiches
Sponsored by NLCU

The Whale Atrium,
Core Science Facility

1:00PM - 3:00PM

Team Time and
Mentorship

3:00PM - 4:00PM

Workshop: Pitch Essentials
presented by WaterWerks

The Whale Atrium,
Core Science Facility

5:00PM

Supper: Quesada

The Whale Atrium,
Core Science Facility

Event Schedule

Sunday September 22




9:00AM	Light Breakfast	The Whale Atrium, Core Science Facility
9:00AM - 1:30PM	Team Time and Mentorship	
12:00PM - 1:30PM	Lunch: Greco Pizza Sponsored by takeCHARGE	The Whale Atrium, Core Science Facility
12:30PM	Submissions Due	Use Google Form
1:30PM	Team Presentations & Judging (Round 1)	CSF 1302/ENG 1001/ ENG 1002
3:00PM	Team Presentations & Judging (Round 2)	CSF 1302
4:00PM	Awards Ceremony First Place Sponsored by Hatch	CSF 1302

Challenge

Utilizing Newfoundland and Labrador's
organic waste to create clean energy
opportunities

Presentation: Alex Rumbolt - econext

Pitch Day



Each team must be prepared to do a 5-minute live pitch on Sunday, and will have a 5-minute Q&A period



Any presentation material required for the pitch must be submitted via Google Form by 12:30pm NST on Sunday. The Google Form will be emailed to you. *****One form submitted per team*****



Teams can be creative with the way they present their solution i.e. slideshow, demo, etc. Slideshows must be submitted in PDF format.



The first round of pitching will start at 1:30pm, location and presentation order will be emailed to you prior.

Meet the Judges



Grace Khatrine
Angler Solutions



Kent Farrell
NLCU



Chelsea Cooper
Heave Away Waste
Management



Justin Wade
Aker Solutions



Sara Jafari
econext

Meet the Judges



Colin Heffernan
econext



Stephanie Tucker
MMSB



Rahaf Hajahmad
techNL



Maya Laisina
Aker Solutions

Meet the Judges



Kieran Hanley
econext



Ian Walker
Hatch



Ogaga Johnson
econext



Mfon Oton
ACOA



Andrew Niblock
City of St. John's

Prizes

1ST

\$3,000 sponsored by **Hatch**; Attend and pitch your idea at econext conference; Blog Post; Mentorship with econext

2ND

\$2,000; Attend econext conference; Blog Post; Mentorship with econext

3RD

\$1,000; Blog Post; Mentorship with econext

Meet the Mentors

- Shem Evans - Hatch
- Maya Laisin - Aker Solutions
- Shelley Pardy - City of St. John's
- Abdulkabir Sulaiman - techNL
- Brianne Ings - Hatch
- Hayley Perry - techNL
- Stephen Penton - Aker Solutions

Mentors Office Hours on our website

FYIs



3-5 members per team



It is important to maintain a positive and uplifting attitude, we are here to learn and have fun



Teams can be disqualified at the discretion of the organizers

FYIs



Properly dispose of your waste and recyclables



Generative AI - use it strategically and responsibly



Sponsors will be here tomorrow 12pm - 2pm

Next Steps



Find your team and submit at the registration desk by 8pm



Have some food and meet your peers!



Check out the schedule & keep your eye on your email for communication from the organizers



Start working on your projects & have some fun!

Thank you to our sponsors!

HATCH



Entr
Part of Aker Solutions

take!
CHARGE 



NLCU

Special Thanks



**BUSINESS
+ HIGHER
EDUCATION
ROUNDTABLE**

Questions?

Email Chelsea and Alex

chelsea@econext.ca

alex@econext.ca

Surveys

Check for an email from alex@econext.ca
Complete and get a \$10 gift card! It takes just 5 minutes