



econext

Partnership Opportunities Guide

2025 - 26



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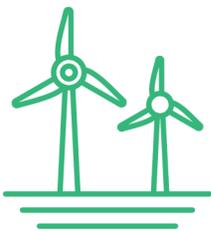
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Become an
econext
Mission Partner

The Opportunity

Be recognized for your investment in helping us to accelerate the green economy in Newfoundland and Labrador. As a mission partner, you will be contributing to *econext's* efforts to:



—

position businesses
for success in the
green and blue
economies



—

help communities and
industries adapt to
climate change and
achieve net zero



—

foster innovation,
entrepreneurship, and
workforce
development in rapidly
changing sectors

Term and Annual Investment

Partnership lasts

1 year

from date of investment

Annual investment of

\$10,000

Benefits



Your logo prominently displayed on *econext* website, weekly newsletter, and other member wide correspondence



Preferential access to advertising on the *econext* website and newsletter



Recognition via logo at all *econext* events



Short written piece in *econext* annual report (250 words)



Option to be the exclusive partner of a specific *econext* initiative (ask us for details!)



Become an
econext
**Conference
Partner**

The Opportunity

Conference partners are provided with excellent visibility within the cleantech and environmental sectors. There are four partnership packages to choose from. The packages come at varying price points, with varying levels of benefits associated with each one.

Conference
Brand
Partner
\$1000

Bronze
\$1,750

Silver
\$3,750

Gold
\$5,500



Benefits - Gold (\$5,500)

Prominent branding display on all pre-conference advertising including econext.ca, weekly newsletter, and all conference mail-outs

Pre- and Post-Conference content sharing in weekly newsletter and on all *econext* social media channels

Six (6) conference registrations for members of your team and opportunity to set up booth display

Prominent branding displays in-Conference during meal and refreshment breaks

Opportunity to introduce presenters/panelists during Conference

Opportunities for branding and content on econext.ca and our virtual training platform



Benefits - Silver (\$3,750)



Prominent branding display on all pre-conference advertising including econext.ca, weekly newsletter, and all conference mail-outs



Pre- and Post-Conference content sharing in weekly newsletter and on all *econext* social media channels



Four (4) conference registrations for members of your team and opportunity to set up booth display

Benefits - Bronze (\$1,750)

Prominent branding display on all pre-conference advertising including econext.ca, weekly newsletter, and all conference mail-outs



Two (2) conference registrations for members of your team and opportunity to set up booth display



Benefits - Conference Brand Partner (\$1000)



Prominent branding display on all pre-conference advertising including econext.ca, weekly newsletter, and all conference mail-outs.



One (1) conference registration for member of your team and opportunity to set up booth display

Pre-Conference Social

The Opportunity

econext's Pre-Conference Social is the pre-eminent networking event for professionals in the green economy sector. It attracts a diverse crowd of stakeholders, and provides an opportunity to meet fellow conference delegates in a casual setting.

As a partner for this event, you would have a captive audience for your organization and staff to connect with directly about your objectives and how you can help them accelerate the green economy.



The Investment

Pre-Conference Social partners are provided more flexibility in the investment based on their input. There are two options provided:

Option 1

The Partner chooses the venue and the menu, and agrees to assume 50% of all related event costs with *econext* covering the other 50%

Option 2

The Partner provides an investment of \$2000.00, and *econext* staff select the venue and menu

Benefits

Five minutes of speaking time to address attendees

Logo and branding displays at the chosen venue

Featured advertising as a conference partner on all direct communication with membership including newsletters, and through social media pre- and post-event

The one-on-one support of *econext* staff in the planning and execution of the event





Become an
econext
Industry Awards
Title Partner

The Opportunity

The *econext* Industry Awards celebrate the businesses, researchers, and professionals building the green economy in Newfoundland and Labrador. This is an exclusive partnership with just one Industry Awards Title Partner. There are four awards presented each year in the following categories:





The Investment

\$5,000

Benefits

Your company's logo will be included on individual award statues, and perpetual award hardware.

Prominent branding displays during the awards ceremony and reception

Active participant in the award ceremony, including a speaking opportunity, statue presentations, and photo opportunities

Prominent branding display on all pre-awards advertising including econext.ca, weekly newsletter, and award nomination mail-outs





Become an
econext
Social Partner

The Opportunity

econext provides networking opportunities throughout the year for its membership to meet each other, stakeholders in the industry, and talent and connections for their business. Each year our organization hosts two social events:



Summer Social



Holiday Social

Additionally, we can work with you to organize socials and events on subjects that you are passionate about on an ad hoc basis.



The Investment

\$1,500
per social

Benefits

This partnership is exclusive with just one partner per event. Supporting one of our scheduled social events allows you the opportunity to:



Have a speaking opportunity to address those in attendance



Have your logo and branding displayed prominently at the event space



Leverage advertising through direct communication with membership and through social media pre and post event



Other Partnership Opportunities

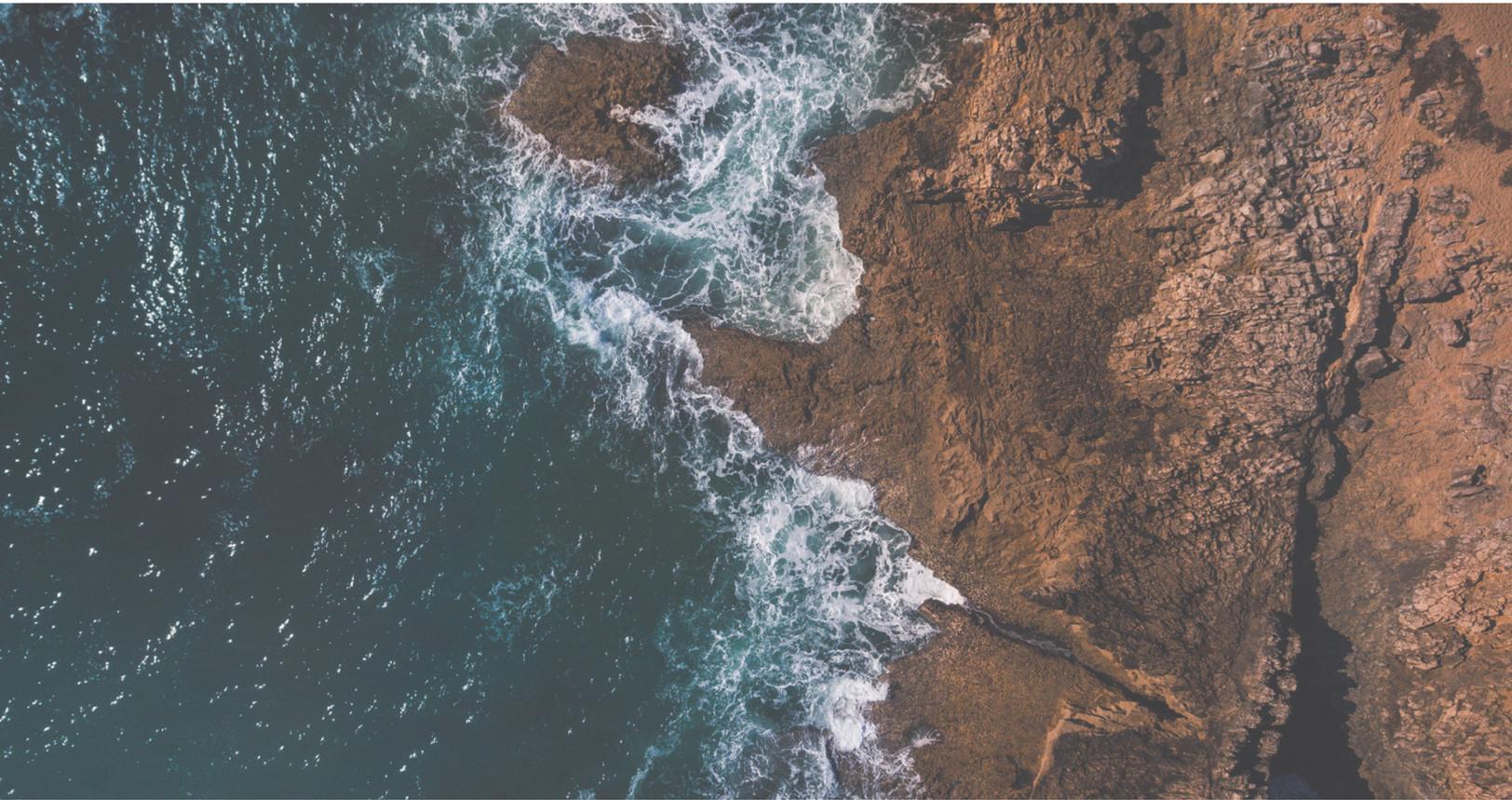
Ideathons

Ideathons are competitive events in which students work together in teams over a short timeframe to come up with solutions to set clean growth challenges in Newfoundland and Labrador. Benefits to sponsoring an Ideathon include, providing work integrated learning opportunity for students, gaining opportunities to network with the future workforce and helping to solve real clean growth challenges facing our province.

If you're interested in becoming a Ideathon sponsor, please reach out to us to learn more about the tiers and benefits!

Custom Partnerships

Have an idea for a partnership with *econext* that can mutually benefit our organizations? If it is something that has not been covered in this guide, we are all ears! Please reach out to our Manager of Industry and Community Engagement. See Page 13 for contact information.



Contact

econext staff are happy to discuss additional partnership opportunities, as well as those outlined in this guide, at your convenience. For further information, contact:

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www.econext.ca

We are open to creative partnership opportunities that you are passionate about. Get in touch and we will be happy to discuss!