

WELCOME

Embrace the future of clean growth



Our Team



Timilehin Oguntuyaki
Green Career Development and
Training Lead



Ogaga Johnson
Director, Workforce Development

Our Team



Chelsea Linfield
Manager, Project Finance



Alex Rumbolt
Business Sustainability Lead



Chelsie Cake
Marketing & Communications Lead

A word from econext CEO
LAURA BARRON

A word from our sponsor, TakeCHARGE NL

KEITH BARRETT



What is an ideathon?



Ideathons are competitive events in which students work together in teams over a short timeframe to come up with solutions to a set challenge.



Our ideathons are a space to develop innovative solutions for clean growth in Newfoundland and Labrador.

Event Schedule

Friday September 19



5:00PM - 6:00PM	Check-in and Refreshments: Wedgewood Cafe	The Whale Atrium, Core Science Facility
6:00PM - 7:00PM	Opening Ceremonies: Sponsored through takeCHARGE NL - Ideathon Challenge Revealed, Guidelines for the Weekend	CSF 1302 Core Science Facility
7:00PM - 8:00 PM	Networking and Team Formation	The Whale Atrium, Core Science Facility
8:00PM	Team Submission Deadline	The Whale Atrium, Core Science Facility

Event Schedule

Saturday September 20



9:00AM

Light Breakfast

The Whale Atrium,
Core Science Facility

9:00AM - 12:00PM

Team Time and
Mentorship

10:30AM - 11:15AM

Workshop: Carbon Offset
presented by Sharp

CSF 1302
Core Science Facility

12:00PM - 2:00PM

Sponsor Booths & Lunch:
Manna Bakery Sandwiches
Sponsored by

The Whale Atrium,
Core Science Facility

1:00PM - 4:00PM

Team Time

5:00PM

Supper: Quesada

The Whale Atrium,
Core Science Facility

Event Schedule

Sunday September 21



9:00AM	Light Breakfast	The Whale Atrium, Core Science Facility
9:00AM - 10:00AM	Workshop: Pitch Essentials presented by econext	CSF 1302 Core Science Facility
10:00AM - 12:00PM	Team Time and Mentorship	
12:00PM - 1:30PM	Lunch: Greco Pizza	The Whale Atrium, Core Science Facility
12:30PM	Submissions Due	Use Google Form
1:30PM	Team Presentations & Judging (Round 1)	CSF 1302/ENG 1001/ ENG 1002
3:00PM	Team Presentations & Judging (Round 2)	CSF 1302
4:00PM	Awards Ceremony Third Place Sponsored by NLCU	CSF 1302

Challenge

Design a solution, system, or approach that helps individuals, communities, or companies offset/reduce their carbon footprint in a meaningful way

Presentation: Audrey Parnell - econext

Pitch Day



Each team must be prepared to do a 5-minute live pitch on Sunday, and will have a 5-minute Q&A period



Any presentation material required for the pitch must be submitted via Google Form by 12:30pm NST on Sunday. The Google Form will be emailed to you. *****One form submitted per team*****



Teams can be creative with the way they present their solution i.e. slideshow, demo, etc. Slideshows must be submitted in PDF format.



The first round of pitching will start at 1:30pm, location and presentation order will be emailed to you prior.

Meet the Judges



Colin Heffernan
econext



Emma Dollimount
Angler Solutions



Dipesh Maharjan
Mitacs



Aaron Hull
Youth Ventures

Meet the Judges



Kent Farrell
NLCU



Chelsea Cooper
Heave Away Waste
Management



Kieran Hanley
econext



Grace Khatrine
Angler Solutions

Meet the Judges



Aidan Moores
Genesis



Ogaga Johnson
econext



Glenn Sharp
Sharp Management

Prizes

1ST

\$3,000 sponsored; Attend and pitch your idea at econext conference; Blog Post; Mentorship with econext

2ND

\$2,000; Attend econext conference; Blog Post; Mentorship with econext

3RD

\$1,000 by **NLCU**; Blog Post; Mentorship with econext

Meet the Mentors

- **Shariqa Saiyara - NF Power**
- **Maya Laisin - Aker Solutions**
- **Audrey Parnell - econext**
- **Sheikh Uddin - Suncor**
- **Mohammad Shahbaaz - Compactica Systems**
- **Bahareh Hashemibeni - CSCNL**

Mentors Office Hours on our website

FYIs



3-5 members per team



It is important to maintain a positive and uplifting attitude, we are here to learn and have fun



Teams can be disqualified at the discretion of the organizers

FYIs



Properly dispose of your waste and recyclables



Generative AI - use it strategically and responsibly



Sponsors will be here tomorrow 12pm - 2pm

Next Steps



Find your team and submit at the registration desk by 8pm



Have some food and meet your peers!



Check out the schedule & keep your eye on your email for communication from the organizers



Start working on your projects & have some fun!

Thank you to our sponsors!



NLCCU

Questions?

Email Timilehin

timilehin@econext.ca

Surveys

Check for an email from timilehin@econext.ca
Complete and get a \$10 gift card! It takes just 5 minutes