



Partnership Opportunities Guide

2026 - 27



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Become an **econext** Mission Partner

The Opportunity

Be recognized for your investment in helping us to advance the green economy in Newfoundland and Labrador. As a mission partner, you will be contributing to econext's efforts to:



Position businesses
for success in clean
technologies



Help communities
and industries
adapt to climate
change and
achieve net zero



Foster innovation,
entrepreneurship,
and workforce
development in
rapidly changing
sectors



Term and Annual Investment

Partnership lasts

1 year

Annual investment of

\$20,000

Benefits

Prominent on-site branding at all econext events during the agreement period

Digital branding placement on website home page and weekly newsletter

Speaking opportunities at key econext events including but not limited to Conference, AGM & Awards, socials, and other special events

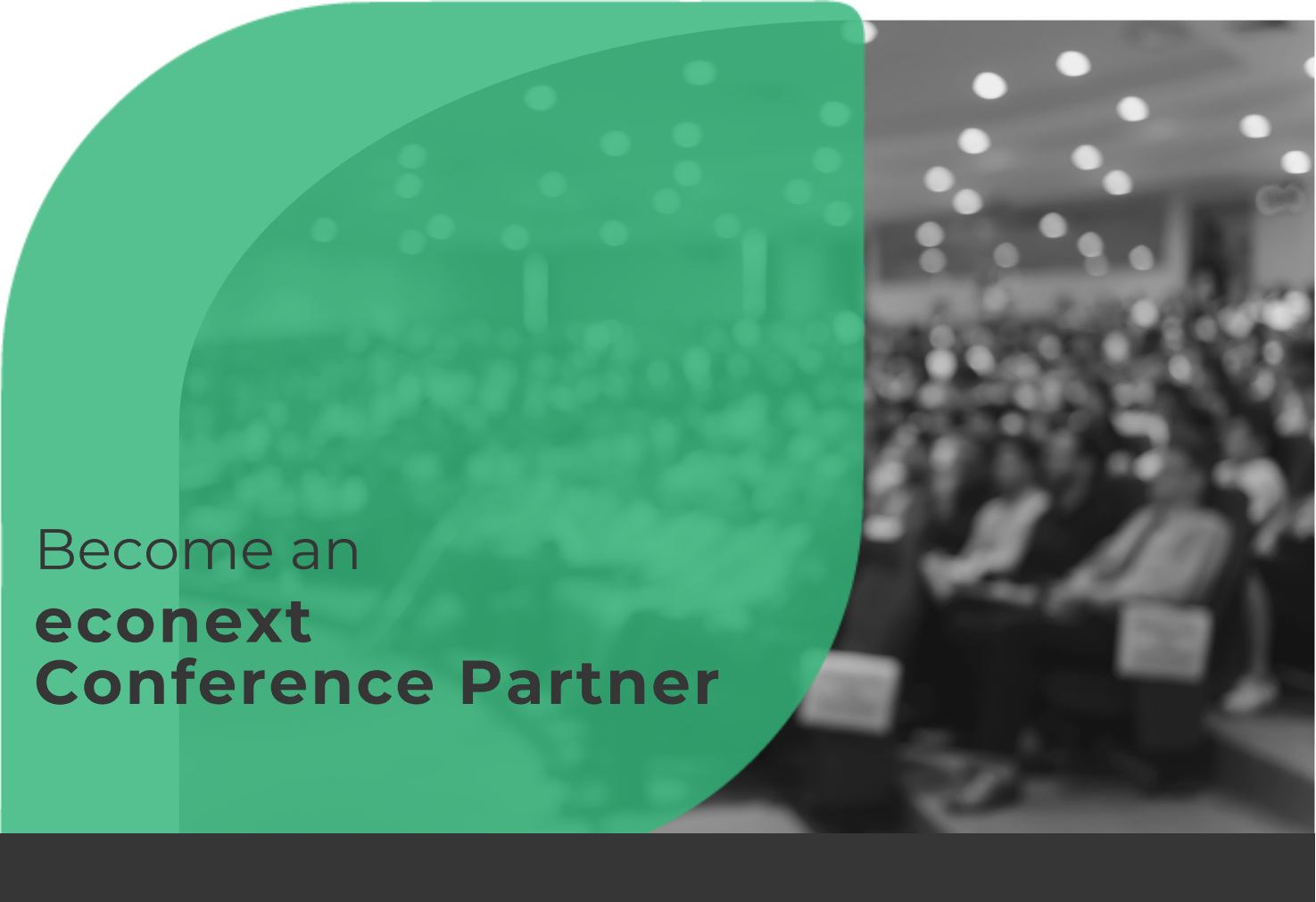
Short written piece in econext annual report *(250 words)*

Bespoke opportunities to connect with econext membership with information, data, and services

Prominent placement in members affinity program, pending confirmation of member benefit

Preferential access to ad space on the econext website and newsletter

Option to be the exclusive partner of a specific econext initiative (ask us for details!)



Become an **econext** Conference Partner

The Opportunity

Conference partners are provided with excellent visibility within the cleantech and environmental sectors.



Showcase your organization to leaders and decision-makers across NL's green economy



Connect with industry professionals, collaborators, and policymakers



Demonstrate your organization's commitment by supporting a leading green economy event



Benefits - Keynote (\$10,000)

One 20-minute presentation on an agreed-upon topic

Six (6) conference passes

Six (6) pre-conference social passes

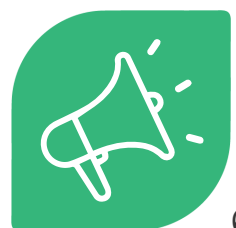
Online promotion prior to, during, and following the event

On-site promotion including signage and rotating sponsor deck during breaks

Opportunity to host/co-host a post-conference reception (at cost)

Trade show booth (at partners discretion)

Largest logo size and frequency



Benefits - Platinum (\$7,500)

One panel participation or moderation

Six (6) conference passes

Online promotion prior to, during, and following the event

On-site promotion including signage and rotating sponsor deck during breaks

Opportunity to host/co-host a post-conference reception (at cost)

Trade show booth (at partners discretion)

Largest logo size and frequency





Benefits - Gold (\$6,500)

3-5 minutes of speaking time & panel introduction

Six (6) conference passes



Online promotion prior to, during, and following the event

On-site promotion including signage and rotating sponsor deck during breaks



Trade show booth (at partners discretion)

Second-largest logo size and frequency

Benefits - Silver (\$4,500)

Four (4) conference passes

Online promotion prior to, during, and following the event

On-site promotion including signage and rotating sponsor deck during breaks

Trade show booth (at partners discretion)



Lunch Break (\$4,000)

3-5 minutes of speaking time & panel introduction

Four (4) conference passes

Online promotion prior to, during, and following the event

On-site promotion including signage and rotating sponsor deck during breaks



Benefits - Bronze (\$2,000)

Two (2) conference passes

Online promotion prior to, during and following the event

On-site promotion including signage and rotating sponsor deck during breaks

Trade show booth (at partners discretion)

Brand Partner (\$1,500)

One (1) conference pass

Online promotion prior to, during, and following the event

On-site promotion including signage and rotating sponsor deck during breaks

Trade show booth (at partners discretion)

A Reference Guide

Benefit	Keynote \$10,000	Platinum \$7,500	Gold \$6,500	Silver \$4,500	Lunch Partner \$4,000	Bronze \$2,000	Brand Partner \$1,500
20-minute keynote presentation	✓	-	-	-	-	-	-
Panel participation or moderation	-	✓	-	-	-	-	-
3-5 minute speaking opportunity	-	-	✓	-	✓	-	-
Introduce a panel	-	-	✓	-	-	-	-
Opportunity to host/co-host a reception (at cost)	✓	✓	-	-	-	-	-
Trade show booth (at partner's discretion)	✓	✓	✓	✓	-	✓	✓
Conference passes	6	6	6	4	4	2	1
Online promotion (pre, during, and post-conference)	✓	✓	✓	✓	✓	✓	✓
On-site signage	✓	✓	✓	✓	✓	✓	✓
Rotating sponsor deck	✓	✓	✓	✓	✓	✓	✓
Largest logo placement	✓	✓	-	-	-	-	-
Second-largest logo placement	X	-	✓	-	-	-	- 10



Pre-Conference Social

The Opportunity

econext's Pre-Conference Social is the pre-eminent networking event for professionals in the green economy sector. It attracts a diverse crowd of stakeholders, and provides an opportunity to meet fellow conference delegates in a casual setting.

As a partner for this event, you would have a captive audience for your organization and staff to connect with directly about your objectives and how you can help them advance the green economy.



The Investment

Pre-Conference Social partners are provided more flexibility in the investment based on their input. There are two options provided:

Option 1

The partner chooses the venue and menu, and agrees to assume 50% of all related event costs

Option 2

The partner provides an investment of \$2,000.00, and econext staff select the venue and menu

Benefits

Five (5) minutes of speaking time to address attendees

Logo and branding displays at the chosen venue

Featured advertising on all direct communication including newsletters, and social media prior to, during, and following the event

The one-on-one support of econext staff in the planning and execution of the event



Become an **econext** Social Partner

The Opportunity

econext provides networking opportunities throughout the year for its membership to meet each other, stakeholders in the industry, and talent and connections for their business. Each year our organization hosts two social events:



Summer Social



Holiday Social

Additionally, we can work with you to organize socials and events on subjects that you are passionate about on an ad hoc basis.



The Investment

\$1,500
per social

Benefits

This partnership is exclusive with just one partner per event. Supporting one of our scheduled social events allows you the opportunity to:



Have a speaking opportunity to address those in attendance

Have your logo and branding displayed prominently at the event space



Leverage advertising through direct communication with membership and through social media prior to, during, and following the event



Contact

econext staff are happy to discuss additional partnership opportunities, as well as those outlined in this guide, at your convenience. For further information, contact:

Colin Heffernan

Manager, Member Engagement &
Business Development
heffernan@econext.ca
(709) 979-0423

We are open to creative partnership opportunities that you are passionate about. Get in touch and we will be happy to discuss!