



 econext

IDEATHON

Sponsorship Guide

2026 - 27



econext

Advancing Newfoundland & Labrador's
Green Economy



WHAT IS AN IDEATHON?

Ideathons are fast-paced, team-based innovation challenges where students work together over a weekend to solve a real-world clean growth challenge. From Friday to Sunday, participants develop and pitch innovative solutions while building valuable skills in problem-solving, teamwork, public speaking, pitching, and financial and feasibility analysis.

PURPOSE

The econext clean growth ideathon is beneficial by:



Providing students with work-integrated learning experience



Getting students thinking about the bright future of clean growth in NL



Creating a space for students to be innovative and have their voices heard

7 IDEATHONS
6 IN-PERSON, 1 VIRTUAL

243
STUDENTS

59
TEAMS



WHY SPONSOR?



Contribute to the pursuit of solutions for real challenges in clean growth sectors in our province



Support an immersive work integrated learning opportunity for post-secondary students seeking to impact the green economy and clean tech



Connect with and mentor emerging talent, and help shape the green economy workforce of tomorrow

SPONSORSHIP OPTIONS

Item	Price	Benefits
Presenting Sponsor (1 opportunity)	\$4,000	Online promotion (social media, newsletter, website), career fair booth, continuous on-site event promotion including logo display on name tags, speaking opportunity at closing ceremonies, participation in award presentation + photo opportunity, opportunity to contribute to prompt creation
First Place Cash Prize (1 opportunity)	\$3,000	Online promotion (social media, newsletter, website), career fair booth, continuous on-site event promotion including logo display on name tags, speaking opportunity at closing ceremonies, participation in award presentation + photo opportunity
Second Place Cash Prize (1 opportunity)	\$2,000	Online promotion (social media, newsletter, website), career fair booth, frequent on-site event promotion, participation in award presentation + photo opportunity
Meal (Large) (4 opportunities)	\$2,000	Online promotion (social media, newsletter, website), career fair booth, frequent on-site event promotion, participation in award presentation + photo opportunity
Third Place Cash Prize (1 opportunity)	\$1,000	Online promotion (social media, newsletter, website), career fair booth, limited on-site event promotion, participation in award presentation + photo opportunity
Meal (Small) (2 opportunities)	\$1,000	Online promotion (social media, newsletter, website), career fair booth, limited on-site event promotion, participation in award presentation + photo opportunity

PAST-WINNERS IMPACT

Inaugural Winners *Eco-Elect* were the first ideathon participants to present to the econext Conference, sharing their idea for reducing peak electricity demand with over 250 stakeholders in attendance.

Members of the Fall 2024 winning team **Chemisphere** took their idea for biomass-fueled power generation to the first cohort of the Project Zero econext Incubator for circular economy ventures, where they completed their business plan and pitch deck and secured cash towards development of the business.

Fall 2025 winners **NLight** felt so strongly about their proposed process for reclaiming raw materials from old and used textile products that within six months they had incorporated a business and joined the second cohort of the Project Zero econext Incubator, accessing expertise and mentorship to hone the business opportunity.



BECOME A SPONSOR



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